

A full week devoted to better understanding our new digital world

Montpellier, 3 November 2016: the 3rd annual **DigiWorld Week** will be taking place from **12 to 20 November 2016**. The région Occitanie and Montpellier Méditerranée Métropole, along with French Tech Montpellier, will be at the heart of this week devoted to the 4th industrial revolution and its exciting programme of more than 50 events, bringing together 400 speakers and 5,000 industry professionals.

A unique opportunity to stimulate national and international debate over the core issues and challenges shaping our new digital world, and to reveal the goldmine of a region that is building its future on the extraordinary potential of its R&D centres, its start-ups, top-tier companies, clusters, public support and financing policies... and its ever-growing pool of astonishing talent!

Devoted to the many facets of digital innovation and French Tech, DigiWorld Week is hosted by IDATE DigiWorld, Europe's economic think tank, and French South Digital a professional group of local digital industry enterprises, in partnership with the Occitan region, Montpellier Méditerranée Métropole, French Tech Montpellier and Sud de France Développement.

DigiWorld Week plays host to 50 events in and around Montpellier, and in cities across Occitania, including Alès, Carcassonne, Nîmes, Perpignan, Toulouse...

Highlights of this week devoted to all things digital

- **DigiWorld Summit + Week special guests:** with Igor and Grichka Bogdanov authors of "*Livre des merveilles technologiques*" (The book of technological wonders) and Michelle Unger, General Manager Cognitive solutions at IBM, for a special session dedicated to the future of artificial intelligence.
- A week of outstanding events that will train the spotlight on an array of topics, trends and emerging markets, through conferences (a lot!) but not only (concert, exposition, masterclasses, challenges, boot camps...):
 - **#DigitalTransformation:** Digital innovation with the Start-up Assembly, "The Future of IBM Watson" with IBM, the demo showroom at the Corum, "TIPI Camp", "Digital Africa Forum", "Speed recruiting"...
 - **#HealthTech:** Digital health with "Medicine 3.0", "Digital Health Matchmaking", "36 hours on the clock" with FASN (Faire Avancer la Santé numérique)...
 - **#Entertainment #Tourism:** Digital entertainment with the "TV & Video Forum", the "Game Summit", "Montpellier in Game", "VR day", Frederick Markus masterclass, eSports, innovative trends in tourism with Open Nîmes Métropole, ...
 - **#Networks:** Networks of the future with the "Mobile Networks Forum", "Future Networks Forum", "FTTH Investors workshop", S@tcom...
 - **#IoT:** The Internet of Things with "Cap'IoT", the "Connected Things Forum", "The Future of Man and Robots", the "Smart City Forum", "Data Centres & Smart City"...
 - **#FinTech:** Digital finance with "Blockchain for businesses", "Fintank", the "FinTech Forum", ...
 - **#Security # Privacy:** Cyber security with "The Digital Trust Economy", "Cyber security for all"...
 - **#FoodTech:** Digital agriculture with the "Agri-connect" trade show, the launch of the SupAgro Digital Agriculture Chair...
 - **#GreenTech:** Designing a Green datacentre for logistics, smart sensors to reduce water consumption...

- **DigiWorld Awards:** With Jury President, Pierre Chappaz, Executive Chairman of Teads, recognising the finest start-ups created by French entrepreneurs outside of France.
 - DigiWorld Week builds on the global reputation of the **DigiWorld Summit** which, for its 38th annual edition on 16 and 17 November will play host to 120 prestigious speakers come to discuss “The Digital Trust Economy”:
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| - Axelle LEMAIRE , France’s Secretary of State for Digital Affairs and Innovation | - Françoise BENHAMOU , Executive Board Member, ARCEP |
| - Eva BERNEKE , CEO, KMD | - Joseph LUBIN , Founder & CEO, ConsenSys, Co-Founder Ethereum |
| - Anne BOUVEROT , CEO, Safran Identity & Security | - Carlos LOPEZ BLANCO , Global Head, Public and Regulatory Affairs, Telefónica |
| - Pierre CHAPPAZ , Executive Chairman, Teads | - Nicolas SEKKAKI , CEO France, IBM |
| - Isabelle FALQUE-PIERROTIN , Chair, CNIL | - Andy CHANG , Senior Product Manager, Cloud Security & Risk, Google |
| - Ramon FERNANDEZ , Chief Executive Officer Delegate, Finance and Strategy, Orange | - Cécile WENDLING , Head of R&D foresight, AXA |

> See the complete programme at www.digiworldweek.com
#DWWeek16

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IDATE DigiWorld

Since 1977, IDATE’s teams of analysts and consultants have earned a global reputation for independent, high quality analysis of digital industry markets, through three closely linked areas of activity:

- **DigiWorld Institute:** a European think-tank for members, policy-makers and those driving the digital transformation;
- **DigiWorld Research:** a global observatory of digital markets and innovation;
- **IDATE Consulting:** bespoke market research and consulting solutions.

> For more information, please visit: www.idate.org and our blog
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FrenchSouth.digital

French South Digital is a professional group of regional digital industry enterprises.

It brings together entrepreneurs big and small, increasing synergies with economic and technological leaders, helping build cooperation between start-ups, large corporations and partners. It works to expand the reach of FrenchTech and its membership of dynamic companies.

It works to stimulate the development of the regional digital ecosystem through actions targeting innovation, building skills, market analysis and supporting growth.

It is also a practical instrument for promoting and developing businesses on a European and international scale.

> For more information, go to: www.frenchsouth.digital
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